

# It's Official – Famous Philly's is a Nationally Recognized Treasure

au•then•tic

adjective: 1. not false or copied, genuine, real

2. having the origin supported by unquestionable evidence; authenticated, verified i.e. **Famous Philly's**

**Family Sports Pub has been listed in the Great Philly Cheesesteak Book based on the recommendation of native Philadelphians, distinguishing it as an authentic home of the Philly Cheesesteak.**

...Famous Philly's Family Sports Pub



Famous Philly's Beef and Beer Family Sports Pub has been a staple of area culture for nine years running. Cheesesteak lovers hungry for the salivating treat from the north regularly file into the Port Orange restaurant in droves, while area

Eagles fanatics have made Famous Philly's into the most raucous, chest beating place to cheer for their team outside of Lincoln Financial Field itself. Owner Joe Trappuzzano has built Famous Philly's reputation for excellence by closely adhering to Philadelphia tradition. Now a national audience will discover what we've known for years.

Famous Philly's is proud to announce that they have been inducted into the *Great Philly Cheesesteak Book* as an authentic place to enjoy a Cheesesteak "Abroad" (Outside of Philadelphia). Author Carol Wyman, whose resume of works that investigate local folk cuisine includes *Spam: A Biography* and *Jello: A Biography*,

painstakingly researched every minute aspect of the mouth-watering pride of Philadelphia. After prowling the streets of the City of Brotherly Love in search of the formula for what makes a Cheesesteak Sandwich the genuine article, she then consulted Native Philadelphians transplanted all over the country to determine the best places in the U.S. to get a Cheesesteak. "How elite is that? Famous Philly's selected out of all the restaurants in Florida," said Joe. "What an honor."

## The Home of the Eagles, and the Land of All Sports Philadelphia

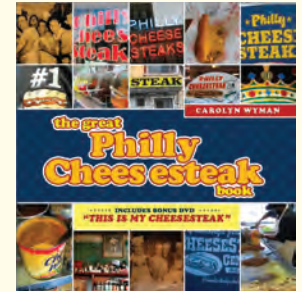
Anyone who has dined in the Blue-Collar Shangri-La that is Famous Philly's can attest to the astonishingly addictive flavor of the sandwiches themselves, only those who have witnessed a Philadelphia Eagles Game first hand can truly comprehend just how extraordinary this modest-looking pub actually is. Philadelphia Eagles' fans live, breathe and sweat football seven days-a-week, and that's just in the off-season. Experience for yourself the fist-pounding, war-cry-shouting of over a hundred Eagles Fans gathered as family in the same room, emoting a tribal energy that is both awe-inspiring and oddly heart-warming. Football Diehards and casual observers alike who come for the game can't help but leave as

Eagles fans. Nor can they help but plan their return visit to Famous Philly's, 5901 S. Ridgewood Ave., Port Orange for a bite of their newfound culinary love – the *authentic*



Famous Philly's Cheesesteak.

**Famous Philly's Delivers!**  
Call (386) 767-6338 to place your order.  
**Remember, Famous Philly's is open seven days a week, 11am 'til late!**



**The Great Philly Cheesesteak**  
Now Available at Famous Philly's Family Sports Pub

## Here's what the Great Philly Cheesesteak Book says makes a Great Cheesesteak – and How Famous Philly's makes the Grade

### What's in a Great Cheesesteak:

"The roll must be super-fresh."

"The cheese should be noticeable, not overwhelming."

"The beef should taste like beef and have the chew of steak."

"The onions should neither be raw nor so caramelized as to resemble ketchup."

### What's in a Famous Philly's Cheesesteak:

"Authentic Amoroso Rolls® Shipped in Daily. Joe says "Our food is so fresh, it's tomorrow's."

Famous Philly's offers American cheese, as well as authentic Cheese Whiz and provolone.

Every morsel is tender and mouthwatering.

"The onions always have the perfect balance of flavor and texture."